



PARTNERSHIP OPPORTUNITIES

CARE for the Cape & Islands was founded in 2012 to connect visitors and businesses with opportunities to support local organizations committed to the long-term sustainability of the region through contributions of "time, talent or treasure". Visitors are invited to give back by participating in volunteer opportunities such as beach clean-ups and environmental research, sharing their personal knowledge and expertise with local organizations and projects, or making a financial donation. In addition, CARE works to strengthen the image of local businesses as "good citizens" who support the local community projects, aid the development of customer loyalty, and build employee pride.

Projects supported previously include the development of a tour at Cape Abilities Farm, Falmouth Bikeway signage and safety, an educational display on whales at Stellwagen Bank at Cape Cod National Seashore's Herring Cove Bathhouse, Marine Plastics Education Program with the Center for Coastal Studies, and Falmouth Water Quality Shellfish Aquaculture Demonstration.

Want to get involved?

There are many opportunities for partnership:

- Become a member of CARE. Show your support for the program while receiving publicity on the CARE website and other marketing initiatives. Annual membership options:
 - o Individual supporter/Home based business: \$25
 - o Bed & Breakfast: \$50
 - o Small to medium company: \$100
 - o Chamber of Commerce: \$150
 - o Large Business: \$250
 - o Corporation: \$500
 - o Fulltime Student: \$15
 - o Single Rental Homeowner of WeNeedAVacation.com: \$20
- Donate an item or service for a CARE auction or event.
- Provide in-kind products or services such as printing, graphic design, t-shirts, food or supplies for an event, legal advice, accounting services, etc.
- Create a package for your customers that includes a CARE service and educational project.
- Create a package that includes a donation to CARE.
- Invite clients to make a donation to CARE or to become supporting members.
- Participate in the CARE Wedding Give Back where brides may choose to donate to CARE instead of purchasing guest wedding favors.
- Sponsor or Host "CARE for the Cape Day", a hands-on give back event for local business representatives.

Contact:

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