

## **CARE for the Cape & Islands™ Project Funding Criteria**

To be considered for CARE for the Cape and Islands funding you must be a 501c3 and your project must:

- (a) Directly affect visitors' experiences, and
- (b) Include at least 5 of the following characteristics:
  1. A project that can be completed with one-time funding and is replicable and sustainable in other communities, protected areas, or Cape or island wide.
  2. Supports and/or enhances the development of a vibrant tourism economy for our region, though may be locally implemented.
  3. Project has clear leadership, which strengthens the local capabilities, not only professional but also institutional ones.
  4. Project with multiple stakeholders, involving direct participation of multiple entities and has been developed collaboratively among those directly involved.
  5. Project creates a clear link to Geotourism\*, that will increase awareness among all stakeholders (including tourists and residents) of the impact of travel and tourism on the community and the environment, enhancing collaboration between tourism and related fields (agriculture, heritage, environment, culture, etc.).  
*\*Geotourism is defined as tourism that sustains or enhances the distinctive geographical character of a place-its environment, heritage, aesthetics, culture, and the wellbeing of its residents.*
  6. Project includes a clear educational component that will empower community stakeholders.

Successful proposals **MUST**:

1. Include specific, measurable outcomes based on a triple bottom line perspective (i.e. – How will this project impact people, planet, and profits in your region?).
2. Contain project objectives that will be attained through the proposed activities.
3. Include a project budget that accounts for the financial cost including labor, materials, overhead, professional services, etc.
4. Recognize CARE as major funder and its CARE logo is required to be prominently integrated in all promotional material.
5. Grant recipient will be requested to participate 2 or 3 x's annually with CARE events such as CARE Day in the Spring and Annual Event in the Fall.

This is a reimbursable grant. Funds will be paid upon completion of the project and upon receipt of a Final Project Report.

Project is to be completed within one year. A 3-month extension may be requested based upon special circumstances but not guaranteed.

Preference will be given to projects that can provide up to a 1:1 match (in cash and/or in kind) to support the completion of the project.

Preference will be given to projects with budgets that limit overhead expenses in their project budgets to no more than 10%.

Special attention will be given to projects that include a hands-on experiential opportunity.

### **Funding Themes and examples:**

#### Environmental Education

- Citizen Science
- Resources for Education Centers
- School and/or Visitor Community Partnerships
- Wildlife Education
- Youth Engagement

#### Environmental Stewardship

- Carbon Footprint Reduction
- Habitat Conservation or Restoration
- Wildlife Conservation

#### Infrastructure for Community Livability

- Bike routes
- Hiking/Walking Trails
- Public Recycling Capacity
- Community Gathering Spaces

#### Sense of place

- Preservation and Restoration of Tangible and Intangible Cultural History Assets
- Telling the Story of the Place Through Interpretation

#### Food and Culture

- Farmer's Market/Local and Cultural Foods
- Community Arts Projects
- Cultural Heritage Education and Interpretation
- Native American History
- Youth Engagement

We are looking for projects, whose impacts are continued, lasting, easily maintained and reach/touch a significant number of people. Please visit our website for a list of previous projects. <http://careforthecapeandislands.org/projects-3/>