



## Member Benefits

Your Annual Membership Investment Provides:

- Marketing and PR exposure on CARE website, CARE materials and whenever possible included as a CARE member through sponsorships and chamber memberships.
- Electronic templates for customization to meet YOUR marketing needs for education and promotion.
- Tips on how to use the CARE program to improve your guest satisfaction and employee loyalty scores.
- Ideas and tools and assistance for training staff and educating guests: answer questions, overcome objections and avoid obstacles.
- Best practices, ideas, and program enhancements to help you build beyond the basics, and derive more value from the program for you and your nonprofit partner.
- Use of the CARE logo on your property, website, materials, etc., identifying you as a Member of CARE for the Cape & Islands and supporting a charitable program.
- Cross marketing with a link from the CARE website to your website.
- Access to other CARE Members to obtain their advice, and additional resources.