

CARE for the Cape & Islands™

5-Year Anniversary Project Funding Criteria

To be considered for CARE for the Cape and Islands funding you must be a 501c3 and your project must:

- (a) Directly affect visitors' experiences, and
- (b) Include at least 5 of the following characteristics:
 1. A project that can be completed with one-time funding and is replicable and sustainable in other communities, protected areas, or Cape or island wide.
 2. Supports and/or enhances the development of a vibrant tourism economy for our region, though may be locally implemented.
 3. Project has clear leadership, which strengthens the local capabilities, not only professional but also institutional ones.
 4. Project with multiple stakeholders, involving direct participation of multiple entities and has been developed collaboratively among those directly involved.
 5. Project creates a clear link to Geotourism*, that will increase awareness among all stakeholders (including tourists and residents) of the impact of travel and tourism on the community and the environment, enhancing collaboration between tourism and related fields (agriculture, heritage, environment, culture, etc).

**Geotourism is defined as tourism that sustains or enhances the distinctive geographical character of a place-its environment, heritage, aesthetics, culture, and the wellbeing of its residents.*

 6. Project includes a clear educational component that will empower community stakeholders.

Successful proposals **MUST**:

1. Include specific, measurable outcomes based on a triple bottom line perspective (i.e. – How will this project impact people, planet, and profits in your region?).
2. Contain project objectives that will be attained through the proposed activities.
3. Include a project budget that accounts for the financial cost including labor, materials, overhead, professional services, etc.
4. Recognize CARE as major funder and its CARE logo is required to be prominently integrated in all promotional material.
5. Grant recipient will be requested to participate 2 or 3x's annually with CARE events such as CARE Day in the Spring and Annual Event in the Fall.

Grant will be announced November 2, at CARE's 5 Year celebration to be held 5:30-8:00PM at the Cultural Center of Cape Cod, Bass River. A representative of finalists are requested to attend this event.

This is a reimbursable grant. Funds will be paid upon completion of the project and upon

receipt of a Final Project Report.

Project is to be completed by January 1, 2019. A 3-month extension may be requested based upon special circumstances but not guaranteed.

Preference will be given to projects that can provide up to a 1:1 match (in cash and/or in kind) to support the completion of the project.

Preference will be given to projects with budgets that limit overhead expenses in their project budgets to no more than 10%.

Special attention will be given to projects that include a hands-on experiential opportunity.

Funding Themes:

Carbon footprint reduction

- Renewable Energy

- Energy conservation

Infrastructure for community livability

- Bike routes

- Transportation

- Trails

- Making connections, compatibility

- Public recycling capacity improvements

- Improving community gathering spaces

Sense of place

- Cultural history assets–restoration

- Telling the story of the place–interpretation

- Youth engagement

- Historic structure, preservation

Environmental Stewardship

- Green space protection

- Habitat restoration

- Invasive species removal

- Cleanups

- Watershed restoration / habitat

Food and Culture

- Local food production

- Farmer's market access

- Cultural foods of a region (wine, cheese, beer, etc.)

Native food culture (fishing, clamming, cranberries, other?)