CARE's Mission

CARE for the Cape & Island's mission is to inspire stewardship to preserve and protect the natural environment, cultural and historical treasures of Cape Cod, Martha's Vineyard and Nantucket.

“We work with, and support CARE because the relationship aligns with our sustainability & community values to help protect the local environment, reduce our environmental footprint and benefit our community.”
Ron & Catherine, three fins coffee roasters

How to CARE this August - Shop with CARE

CARE will be promoting the businesses that support Shop with CARE through our social media, website and newsletter channels.

The Shop with CARE challenge invites all businesses to participate in supporting CARE's sustainability efforts on Cape Cod and the Islands. A few ways to participate:

- "Barrels and Brew Challenge" - all Cape & Islands wineries and breweries are invited to "hop" in and "uncork" your sustainability contributions!
- "The Caffeine Challenge" - jump start your involvement by joining with other local coffee companies who are brewing up support for CARE's mission!
- "Retail Therapy" - just like walking a Cape beach, shopping can be therapeutic...why not make it have an impact too!
- "Your Business CARES" - engage your customers & be creative

CARE is hosting a “Shop with CARE” program as part of CARE’s 10th Anniversary celebration. Throughout the month of August, local businesses are dedicating a percentage of their sales to CARE. Just to name a few:

- J.McLaughlin - in Mashpee, Osterville, Chatham, Nantucket and Martha’s Vineyard
- Cape Cod Coffee - in Mashpee Commons
- Cape & Islands Tea
- three fins coffee roasters