

November 2023

# Island Eats

# MV

The takeout you love, without the trash



# Takeout without the trash

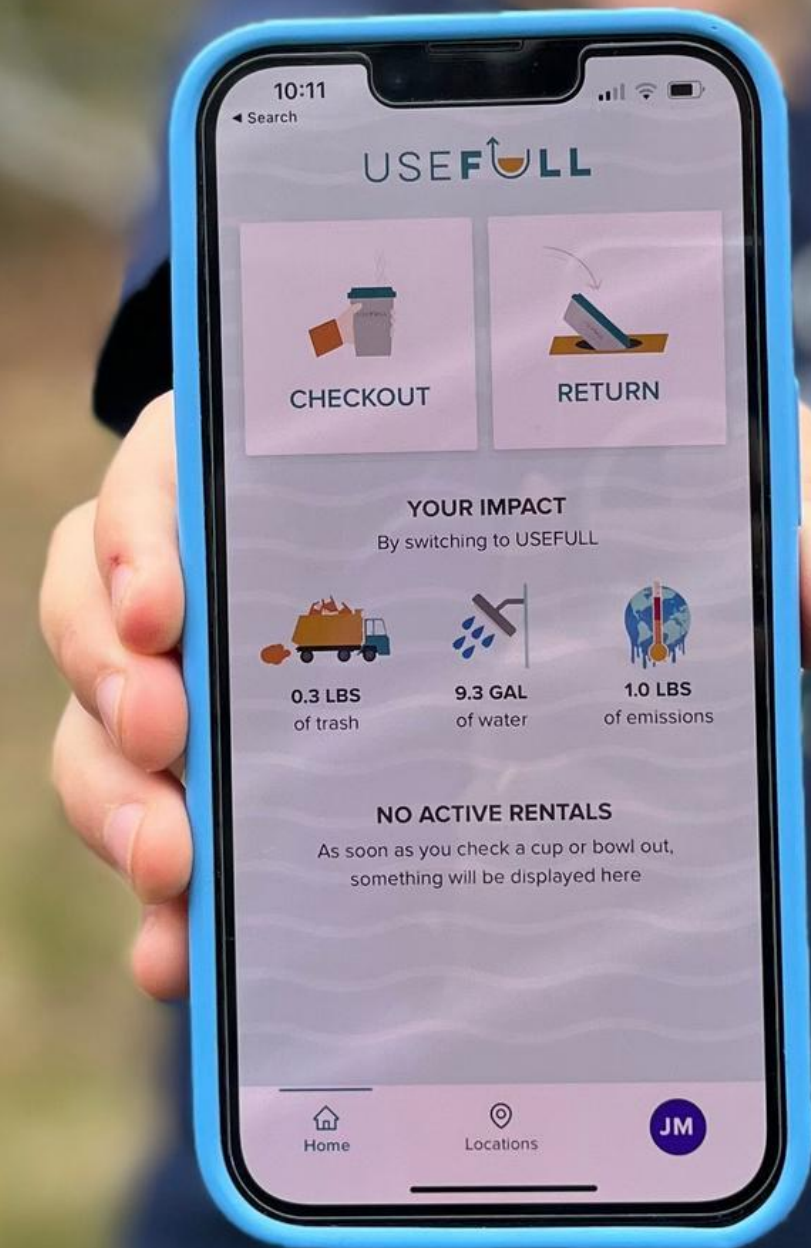
Island Eats MV is a circular reuse system that helps local farmers, producers, restaurants, and their customers embrace reuse and make more sustainable choices that protect our local environment.



# How it works

## For customers

- Customers download the USEFULL app and choose either free or paid access to our network of containers
- Customers place and order online or in-person with any of the participating restaurants and request to receive it in an Island Eats container
- Customers check out the container by using the app to scan the container's unique QR code
- Customers enjoy their food wherever they choose and then return the container with a quick QR code scan at any participating cafe, restaurant, or market



[watch a video of a check out](#)

# How it works

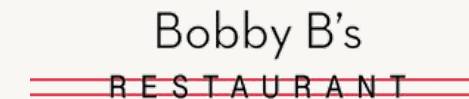
## For restaurants

- Restaurants stock Island Eats' reusable containers and serve Island Eats members orders in the containers when requested
- Restaurants offer Island Eats' members a \$1 discount on every item in an Island Eats container.
- Restaurants have an on-site reusables bin where they collect and store used containers before pick-up



# By the numbers

- 20 cafes, restaurants, and markets in 18 months
- 365+ customers participating
- Over 2000 single-use containers saved from landfill since April 2023 (when we launched the tech); approx 3000 since inception
- 4086 gallons of water saved
- 459 lbs of CO2 emissions saved





Betsy Larsen and Jessica Mason launch Island Eats at Larsens' Fish Market, May 2023

**ISLAND EATS**

**Say hello!**

Jessica Mason

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